

What we need from you

A one page checklist of what to gather before a GodwinOTT launch starts.

OCTOBER 2026

Everything below stays in your name. Where we need access, we ask for an account of our own on your side, which you can remove later.

Accounts and access

- ☐ Domain name. The domain your viewers will use. We create three names under it: `watch` (the site), `tv` (the data origin) and `streams`.
- ☐ DNS access. The domain's DNS moved into a Cloudflare account, or access to do it with you.
- ☐ Cloudflare account. Free plan is enough. Add us as a member, or sit with us while we set it up.
- ☐ Server or VPS access. SSH access to the box (your head end or another Linux host with about 2 GB of memory spare) and to a VPS with a public IPv4 address. If you have no VPS yet, we will recommend a size.
- ☐ Google account for sign in. A Google Cloud project where we can create the OAuth client. Admins sign in with Google.
- ☐ The email addresses of your admins. Each must be a Google address or a Google Workspace address. Tell us which of them are super admins (branding, billing, DRM).
- ☐ A private place for secrets. A private repository or vault you control, for your configuration file and keys.

Channels and content

- ☐ Stream origin details. What packager you run (Flussonic or another), where its HLS output lives, and whether you have an M3U lineup.
- ☐ Channel list. Names, numbers, categories and which channels you have the rights to stream online.
- ☐ Channel logos. One per channel, square, PNG or SVG.
- ☐ Guide source. An XMLTV address, or a sample file and who produces it.
- ☐ On demand library. Video and audio files, or a Google Drive folder shared by link, with any titles and descriptions you already have.

Brand and words

- ☐ Logo. SVG or PNG, under 200 KB. Or tell us to use a text wordmark.
- ☐ Colours. Five if you have them; your main colour if not.
- ☐ Name, short name and tagline.
- ☐ Icons and share picture. A square icon and a 1200 by 630 share image, or the logo and we will make them.
- ☐ Legal pages. Your privacy text, or your adviser's notes on our draft. Terms of use if you have them.
- ☐ Support email. An address someone reads. It appears on the site.

Payments, only if you charge

- ☐ Stripe or Razorpay account. Test keys first, live keys before launch.
- ☐ Plans. Names, monthly or yearly prices, currency, trial days.
- ☐ Access rules. Which channels and shows are for members, which for subscribers.

Decisions

- ☐ The player. Buy your own licence for the licensed player, or have us build the plain player.
- ☐ Accounts on or off at launch.
- ☐ DRM key gate on or off, and a device limit if on.
- ☐ Analytics time zone. It must be a whole number of hours from UTC all year.
- ☐ Launch date you are aiming for, and who announces it.