
GodwinOTT use cases

Eight kinds of client, what each needs, what GodwinOTT already does for them, and what would still have to be built.

OCTOBER 2026

Each section is written for one kind of organisation. Read the one closest to you. The "still to build" lines are honest: those features do not exist in the code today, and we would scope and price them separately.

A regional TV network going direct

THE SITUATION

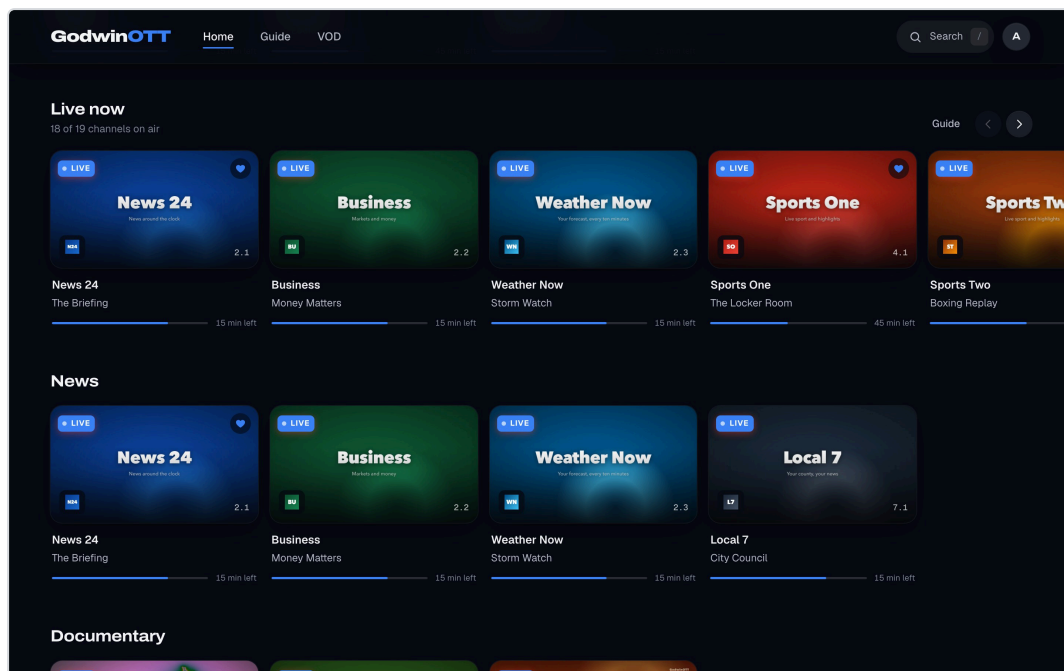
You broadcast a set of channels over the air or on cable. Viewers increasingly ask where they can watch online, and you would rather they found you than a pirate stream.

WHAT YOU NEED

A site under your own name with every channel, numbered the way viewers know them, and a guide that is right.

WHAT GODWINOTT GIVES YOU

The lineup shows channel names and numbers the way viewers know them from broadcast (8.1, 8.2 and so on), in the right order. The Channels screen lets your team switch a channel off within about ten seconds when rights require it, with Undo. The guide fills itself from your existing guide data every 30 minutes. Favourites keep a viewer's own channels at the top. Analytics shows which channels are watched at which hours, by weekday, from your own data with no outside tracker. Branding sets your name, colours and logo without a redeploy.



Every channel shows a recent picture, its number and what is on now, with the time left (demo channels shown).

WHAT WOULD STILL NEED BUILDING

Native apps for phones and TVs, casting to a TV, and password reset emails (the site does not send email yet). Streaming rights for each channel are yours to clear; the platform cannot do that part.

A FIRST STEP

Send us your channel list and a sample of your guide data. We will show you your own lineup and guide on a test domain behind the launch PIN.

A church or ministry network

THE SITUATION

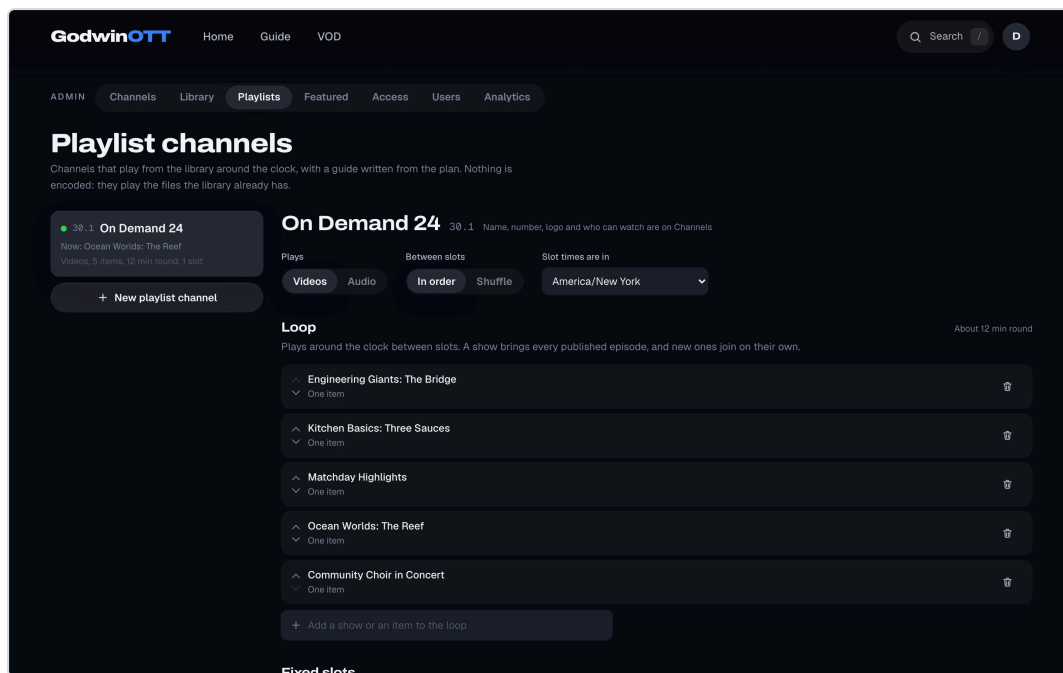
You stream a Sunday service live, and you also produce daily devotionals, teaching series and radio programmes that sit on a shared drive.

WHAT YOU NEED

The live service, an archive people can find, and something playing at three in the morning when someone needs it.

WHAT GODWINOTT GIVES YOU

Google Drive sync was built for exactly this pattern: point it at a shared folder of daily episode folders and new episodes appear on their own every 30 minutes, without overwriting anything your team edited. Short devotionals get tall phone shaped cards. The audio player has lock screen controls, so radio programmes keep playing with the phone in a pocket. Your live service is simply another channel on the lineup, and the Featured screen can put it at the top of the home page with a start and end time for Sunday morning. The Playlists screen turns the library into a 24 hour channel, with fixed slots (a morning prayer at 06:00 on weekdays, say) and a loop around them.



A 24 hour channel built from the library, with a loop of shows and fixed time slots.

WHAT WOULD STILL NEED BUILDING

Giving or donations, and the interface in more than one language.

A FIRST STEP

Share one Drive folder with us. We will sync it and build a sample playlist channel from it, so you can see a week of the schedule in the guide before you decide anything.

A diaspora broadcaster

THE SITUATION

Your audience lives far from your studio, spread across several countries, and is willing to pay to stay connected to home.

WHAT YOU NEED

Reach abroad, paid access, and protection against one subscription being shared across a family group chat.

WHAT GODWINOTT GIVES YOU

Pages open quickly far from home: in a test from India against a server in the United States, every page began to draw in a tenth of a second. Where we place your server for video still matters, and we choose it with you. Billing runs through your own Stripe account or, if many of your payers are in India, Razorpay. Locked streams (the DRM key gate) mean a copied link does not play for someone without a subscription, and you cap how many devices one account can watch on at once.



A live channel on a phone, with what is on now and next and the other channels below it.

WHAT WOULD STILL NEED BUILDING

Interface languages and captions. Each plan carries one currency, so selling in several currencies means one plan per currency. Studio DRM, if a content owner asks for it, is a larger project again.

A FIRST STEP

Tell us where your viewers are and which currency they pay in. We will set up test plans against your provider's test keys, and you can try a checkout from a phone abroad before any real money moves.

A school district or university

THE SITUATION

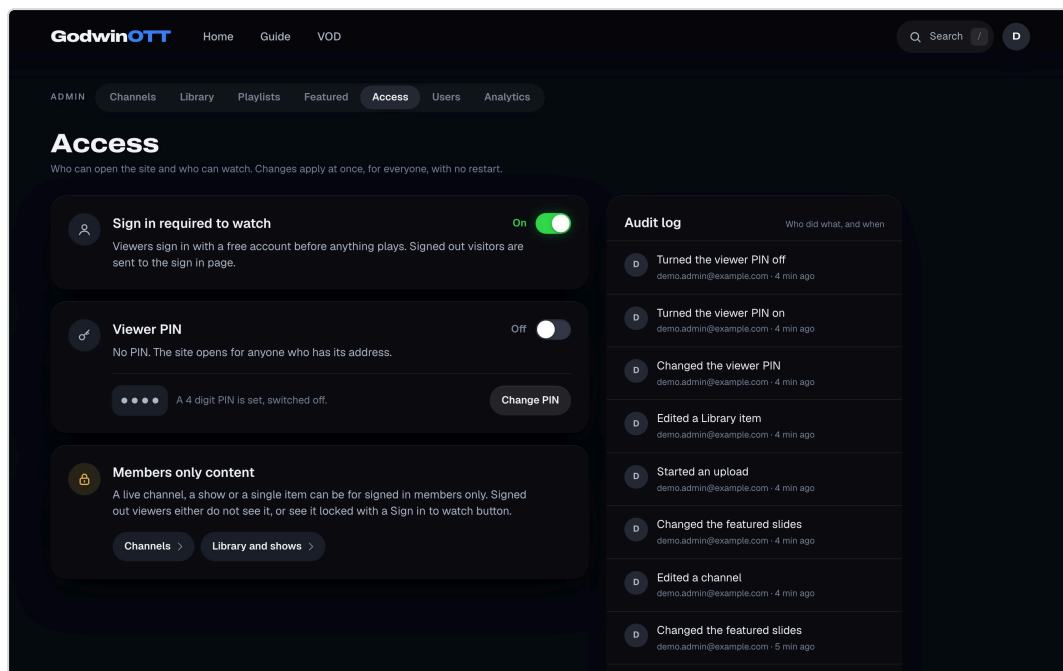
You have lectures, assemblies, sports and events. Some should be public. Some are for students and staff only.

WHAT YOU NEED

Control over who sees what, a way to publish recordings without an engineer, and a way to deal with a misbehaving account.

WHAT GODWINOTT GIVES YOU

"Who can watch" is set per channel, per show and per item: everyone, members or subscribers, and either hidden from or locked for anyone signed out. The launch PIN keeps the whole site private while you prepare. A staff member drops in an MP4 and it is ready to play, with no converting. YouTube import brings an existing archive in under the same player controls. The Users screen blocks an account at once, ending every session it has, and shows what that account watched in the last 30 days. With accounts switched off for a public channel, anyone can watch and members content stays locked.



Access settings decide whether viewers must sign in, set a PIN before launch, and mark content as members only.

WHAT WOULD STILL NEED BUILDING

Sign in beyond Google and email and password; there is no Microsoft or SAML sign in. There is also no way to restrict sign up to your own email domain, and no captions, which many institutions require.

A FIRST STEP

Tell us how students and staff sign in today, and whether captions are required by policy. Those two answers decide most of the extra work.

A sports league

THE SITUATION

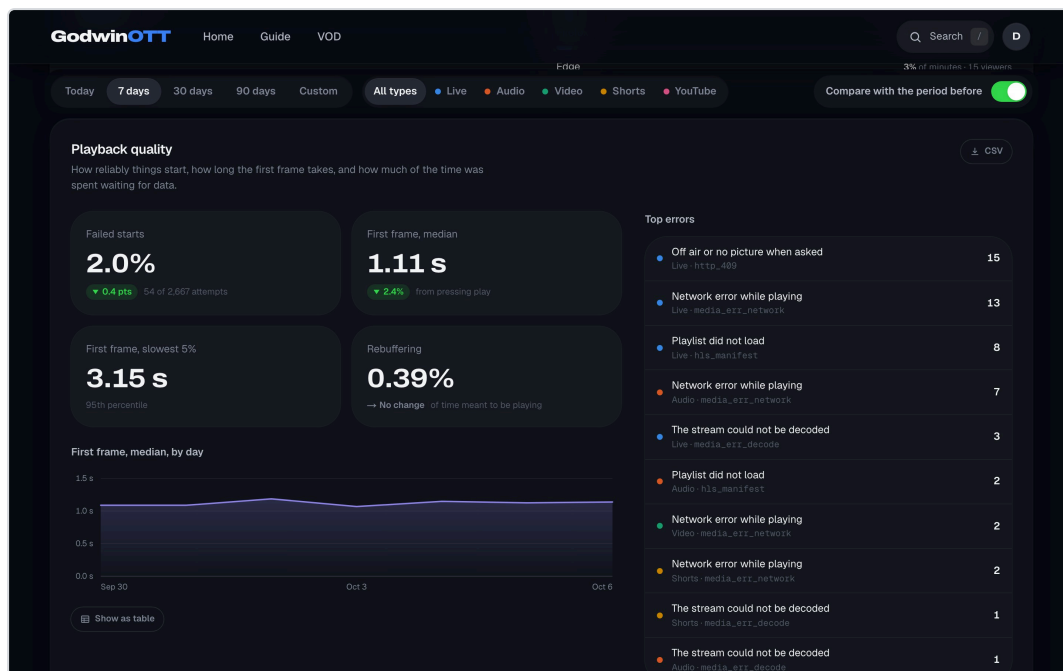
You have rights to your own matches and want to sell access directly, rather than through a platform that keeps a share and the customer list.

WHAT YOU NEED

Paid access, subscriber only channels, and as little link sharing as you can manage.

WHAT GODWINOTT GIVES YOU

Subscriptions through your own payment account with trial days and a three day grace period. Channels and shows marked subscriber only. The DRM key gate with a device limit, which shows a viewer "Already playing on 2 devices. Stop one of them to watch here." The quality section of Analytics shows failed starts and buffering, so you see a bad match day as it happens.



Failed starts, time to first picture and buffering, with the errors behind them (demo data).

WHAT WOULD STILL NEED BUILDING

Pay per view (plans are monthly or yearly only), live rewind (there is no seek bar on live), and studio DRM (Widevine, FairPlay, PlayReady) if a rights holder demands it. The key gate stops passed on links; it does not stop someone recording their screen.

A FIRST STEP

Check what your rights contracts require for protection. If they name studio DRM, that is a project of its own, and it is better to know before the season than during it.

A FAST style operator with a VOD library

THE SITUATION

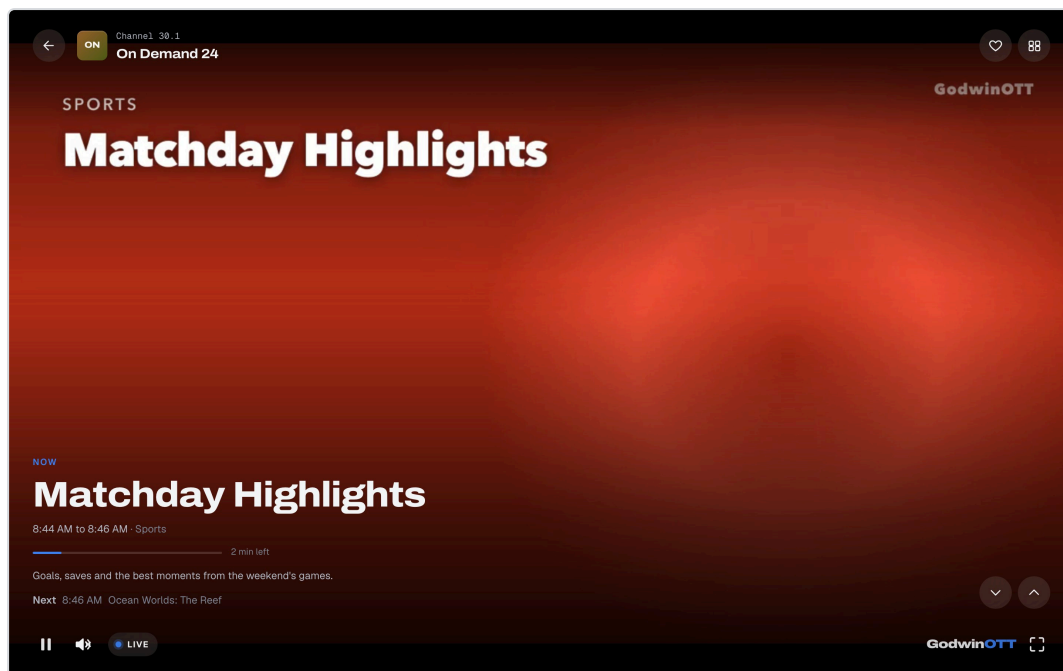
You own hundreds of hours of shows and want to run them as always on channels, the way free ad supported TV services do, without buying a playout server.

WHAT YOU NEED

Several 24 hour channels with a real schedule and a guide, from files you already have.

WHAT GODWINOTT GIVES YOU

The Playlists screen. Each playlist channel is a loop of shows or items, in order or shuffled, plus fixed slots at set times on set days that play the newest or next episode. It plans seven days ahead in the channel's own time zone, through daylight saving changes, and writes the guide itself. Nothing has to be converted again, so there is no wait for files to be processed. Playlist channels appear in the lineup, guide, search and analytics like any other channel.



A 24 hour channel built from the library plays like any live channel, with now and next.

WHAT WOULD STILL NEED BUILDING

Ad insertion, which is the "ad supported" part of FAST and does not exist. Delivery of these channels to outside FAST platforms (they play on your site only). Channels mixing audio and video items. There is a limit of 50 playlist channels, and they use uploaded items only.

A FIRST STEP

Pick two shows and a time slot. We will build one channel from them so you can watch the schedule run for a week.

A subscription premium channel

THE SITUATION

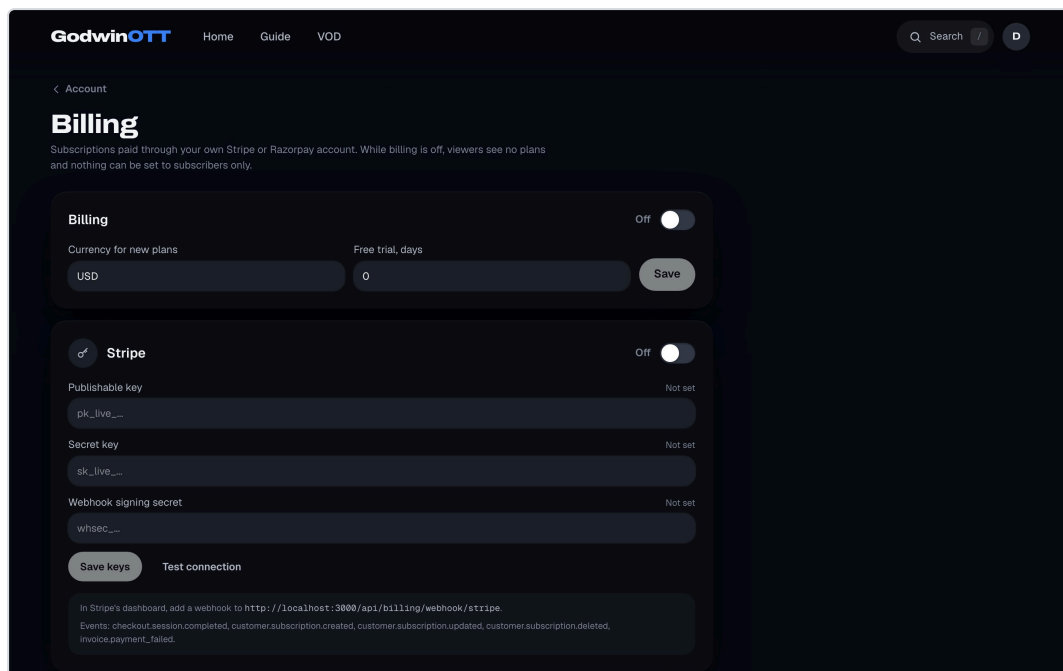
You run one or a handful of channels with content people pay for, and you want the money and the subscriber list to be yours.

WHAT YOU NEED

Plans, trials, a checkout, a way to cancel, and knowing who watches what.

WHAT GODWINOTT GIVES YOU

Checkout on your provider's hosted page. Trial days. Stripe's customer portal for card changes and cancellation; Razorpay cancels at the end of the paid period. Three days of grace if a payment fails. Each payment is recorded once, even if the provider reports it twice or out of order. Test mode works alongside live mode, so you can rehearse without charging anyone. The key gate against shared links. Per viewer history on the Users screen.



Billing connects your own Stripe or Razorpay account and stays off until you turn it on.

WHAT WOULD STILL NEED BUILDING

Coupons, emailed receipts (the site does not send email yet), and a payments paragraph on the privacy page, which is still a draft. One open gap matters for privacy: payment notices from Stripe, which include an email address, are not yet removed when an account is deleted.

A FIRST STEP

Open a Stripe or Razorpay account in test mode. We connect it on the Billing screen and walk a test subscription through checkout, renewal, a failed payment and cancellation, so you see every state a subscriber can be in.

A government or civic channel

THE SITUATION

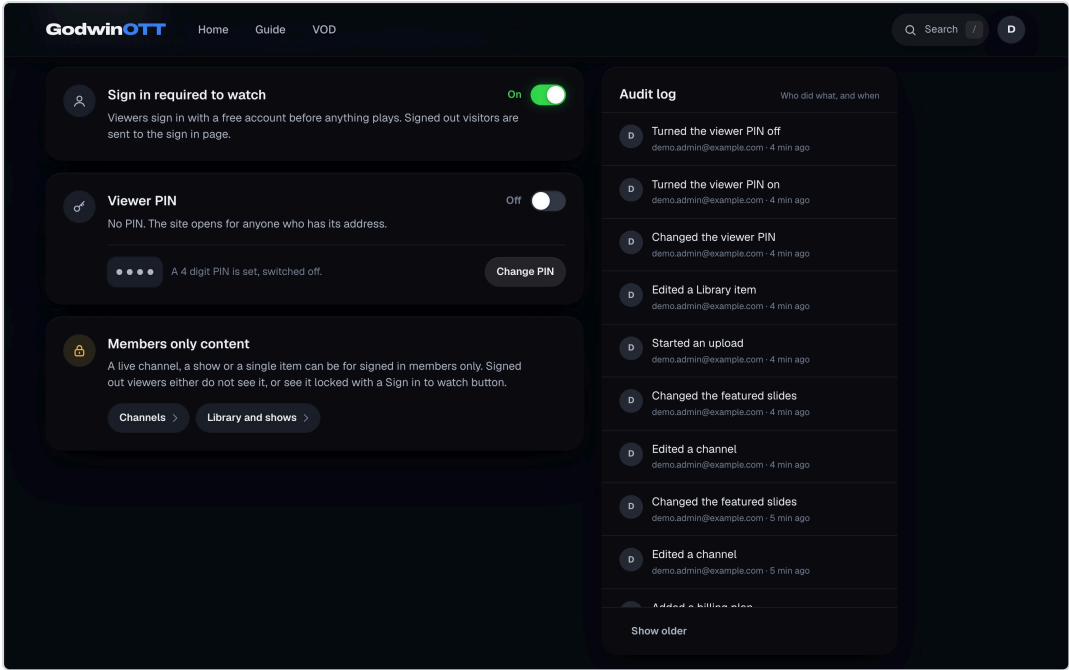
You broadcast council meetings and public information. The public should watch freely, and you answer to people who care how their data is handled.

WHAT YOU NEED

Open access, no tracking, and a record of who changed what.

WHAT GODWINOTT GIVES YOU

Accounts off mode, so anyone can watch without signing up, with a limit that stops one automated script from flooding your server. No third party analytics on the site, no stored IP addresses, and a plain words privacy page. The audit log records who did what and when for every admin change. You host it yourselves, on your own machines, so the data never leaves your control. Analytics keep detailed events for 30 days, linkable summaries for 90 and anonymous totals for two years, and deleting an account cuts its viewing history loose from it.



Every admin change is written to an audit log with who made it and when.

WHAT WOULD STILL NEED BUILDING

Captions and an accessibility review, which most public bodies need before launch. Meeting archives with chapters, so a resident can jump to the item they care about.

A FIRST STEP

Ask your accessibility officer what standard you must meet, and in what time. Captions are likely the first piece of work we would scope with you.